

How to Advance Your Career by Focusing on High-Value Work

Corporate Talk

You know what makes job interviews and promotions conversations 400% easier? Doing great work bosses love! So, what should you do if your current day-to-day isn't exactly the strategic, business-problem-solving role dream resumes are made of?

Talk Outline

This talk helps you make sure you're doing the high-impact, strategic work that gets you rave reviews, promotions, and stand-out stories for your next set of job interviews. We'll cover:

- How to make sure your work is focused on high-impact areas of the business
- Understanding the true needs of your boss & the company
- How to talk about your work so your boss understands the value you bring
- 3 exercises to help you make time for work that matters (& ditch the work that doesn't!)

The goal of this talk is to help you focus on high-value, business-supporting work that builds your reputation and creates great results you can use to advance your career.

About The Speaker



Holly Burton
Leadership Coach for Women in Male-Dominated Industries

Holly is speaker, facilitator, consultant, and coach with expertise in leadership, career development, feminist theory, and the unique mix of issues that make it challenging for women to succeed in STEM fields.

Holly spent the first ten years of her career as a mining engineer in an industry that is only 17% female. She now coaches ambitious women that want to advance their careers and works with companies to develop programs to retain female talent.

Holly speaks regularly at organizations including EA Games, DevOps Days Vancouver, Women in Mining BC, Disrupt HR, The BC Women in Energy Network, UBC Masters of Public Policy & Global Affairs, Women in Tech Week, The Society for Canadian Women in Science and Technology (SCWIST), The Women in Leadership Foundation, and her own Women in Male-Dominated Industries Speaker Series.

Holly can be found online at her [website](#), or via her meetup, [Women in Male-Dominated Industries](#).

The Details

Length: 1 Hour
Format: Lecture-style talk (with Q&A)