

How to Set Yourself Up for Promotion This Year

Corporate Talk

Dying to get promoted but not sure how to make it happen? Whether you're just starting to work up the courage to advocate for a new title, or you've been asking to move up the ladder since Prince was Partying Like It's 1999, navigating the bureaucratic vortex of company promotion cycles can be completely mystifying. Don't worry, though!

Talk Outline

This talk will help you understand the key steps you need to take to make yourself irresistibly promotable and lock in your career advancement by year end. We'll cover:

- The conversation you need to have with your boss ASAP to get your promotion on their radar
- How to get the performance feedback you need to fuel your advancement
- Ways to focus your work on business-critical areas that will help justify your promotion
- Negotiation techniques you can use to get your boss on your side and up your chances of getting a 'yes' to your new title

The goal of this talk is to help you effectively lay the groundwork for your advancement so you can get promoted this year.

About The Speaker



Holly Burton **Leadership Coach for Women in Male-Dominated Industries**

Holly is speaker, facilitator, consultant, and coach with expertise in leadership, career development, feminist theory, and the unique mix of issues that make it challenging for women to succeed in STEM fields.

Holly spent the first ten years of her career as a mining engineer in an industry that is only 17% female. She now coaches ambitious women that want to advance their careers and works with companies to develop programs to retain female talent.

Holly speaks regularly at organizations including EA Games, DevOps Days Vancouver, Women in Mining BC, Disrupt HR, The BC Women in Energy Network, UBC Masters of Public Policy & Global Affairs, Women in Tech Week, The Society for Canadian Women in Science and Technology (SCWIST), The Women in Leadership Foundation, and her own Women in Male-Dominated Industries Speaker Series.

Holly can be found online at her [website](#), or via her meetup, [Women in Male-Dominated Industries](#).

The Details

Length: 1 Hour
Format: Lecture-style talk (with Q&A)