

# How to Sound Like an Ultra-Hireable Genius in Job Interviews

## Corporate Talk

There's no worse hell than job interviews: the 4000 hours of googling the company ahead of time; the pressure to stand out amongst the 10 other candidates they interviewed this week; the practicing your job interview questions with your unimpressed-looking cat; the picking your self-esteem up off the floor after being judged so harshly by your unsupportive cat.

With all that floating around in your head, coming across like a coveted potential hire in a job interview can feel nearly impossible. That's where this talk comes in!

## Talk Outline

This talk will help you show off your best self in your interviews so every company you talk to will be clamouring to put an offer in front of you. We'll cover:

- An easy 5-part process for crafting stand-out answers to job interview questions
- How to figure out what the company actually needs so you can show off the right skills
- The art of adding business context to your answers so you seem more senior and hireable
- How to brag about your professional accomplishments so you seem like a talented superstar, not an arrogant blowhard no one wants to work with

The goal of this talk is to help you absolutely dazzle everyone who interviews you, so they're left asking, *"Damn, how do we get her, and how can we pay her more money?"*

## About The Speaker



### **Holly Burton** **Leadership Coach for Women in Male-Dominated Industries**

Holly is speaker, facilitator, consultant, and coach with expertise in leadership, career development, feminist theory, and the unique mix of issues that make it challenging for women to succeed in STEM fields.

Holly spent the first ten years of her career as a mining engineer in an industry that is only 17% female. She now coaches ambitious women that want to advance their careers and works with companies to develop programs to retain female talent.

Holly speaks regularly at organizations including EA Games, DevOps Days Vancouver, Women in Mining BC, Disrupt HR, The BC Women in Energy Network, UBC Masters of Public Policy & Global Affairs, Women in Tech Week, The Society for Canadian Women in Science and Technology (SCWIST), The Women in Leadership Foundation, and her own Women in Male-Dominated Industries Speaker Series.

Holly can be found online at her [website](#), or via her meetup, [Women in Male-Dominated Industries](#).

## The Details

**Length:**

1 Hour

**Format:**

Lecture-style talk (with Q&A)